

# DIGITAL NEWSLETTER

## March 2024

San Antonio Express-News



### mySA.com

Page Views	7,826,709
Unique Visitors	3,515,504

### Express-News.com

Page Views	5,256,874
Unique Visitors	1,898,562

### mySA.com Mobile

Page Views	6,067,833
Unique Visitors	3,036,843

### Express-News E-Edition

Page Views	6,155,452
Unique Visitors	26,675

### mySA.com Popular Sections

Rank	Section	Page Views
1	News	3,519,140
2	Local	2,575,070
3	Food	972,476
4	Lifestyle	725,221
5	Business/SA-Inc	488,240

### Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
47,773	6,396	186,317

### mySA - Facebook

Followers	Post Engagements	Post Reach
514,213	2,549,729	6,422,530

### mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
14,142	11,463	102,895

Source: Google Analytics/Facebook Analytics



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