



YOURSА 2025 CATEGORIES

IMPORTANT DATES:
Nomination Period
Dec 9- January 5

Voting Period:
Feb 3 - Feb 16

Section Publication:
Sun, Mar 30th

NOMINATE YOUR BUSINESS! YOUR SUPPORTERS CAN NOMINATE ONCE A DAY, EVERY DAY!

BEAUTY

Barbershop
Eyelash Services
Facial Services
Hair Extension Specialist/
Wig Installer
Hair Salon
Laser Hair Removal
Makeup Artist
Medical Spa
Nail Salon
Spa
Waxing Service

BUSINESS EXCELLENCE

An Excellent Workplace for
Veterans
Woman in Leadership (Based
in SA and Surrounding Area)
Nonprofit To Work/Volunteer
For
Outstanding CEO Based in SA
Top Customer Experience*
Company That Cares/Gives.
Back*
Most Loved Local Business*
Favorite Small Business*
Most Trusted Brand*
Friendliest Staff*

COMMUNITY

Custom Home Builder
Home Builder
Local Nonprofit
Mortgage Broker
New Home Community (5
Years or Less)
Real Estate Title Company
Senior Living

EAT & DRINK

Bagels
Bakery (Donuts, Pie, Cupcakes,
Cake, Etc.)
Barbacoa
Bbq
Breakfast
Breakfast Taco
Brewery
Brunch
Buffalo Wings
Burger
Catering

Chicken Fried Steak
Chinese Restaurant
Dessert
Distillery
Enchiladas
Fajitas
Family Friendly
Restaurant
Fine Dining
Food Truck
French Restaurant
Fried Chicken (Non-Chain)
Frozen Yogurt
Fruteria
Guacamole
Gyros
Happy Hour
Healthy Restaurant
Hot Dogs
Hotel Restaurant
Ice Cream
Indian Restaurant
Italian Restaurant
Japanese Restaurant
Kolaches
Late Night Dining (Open
11PM Or Later)
Local Coffee Shop (Non-
Chain)
Margarita
Mediterranean (Greek,
Moroccan, etc)
Mexican Food/Tex-Mex
Nachos
New Restaurant (2 Yrs Or
Less)
Outdoor Dining
Pet Friendly Restaurants
Pizza (Non-Chain)
Queso
Restaurant To Take A
Tourist
Romantic Restaurant
Salsa
Sandwich Shop
Seafood
Signature Cocktail
Sports Bar
Steakhouse
Sushi
Tamales
Thai Restaurant
Vegetarian/Vegan Restaurant
Winery

EDUCATION

Charter School
Local University /College
Preschool/Daycare
Private School
School District

ENTERTAINMENT & LEISURE

Art Gallery
Bar
Bowling
Farmer's Market
Group Activity Spot
Hiking Spot
LGBTQ2+ Spot
Live Performance Venue
Local Tourist Attraction
Movie Theater
Museum
Waterpark

HEALTH

Asthma & Allergy Practice
Cosmetic or Plastic Surgery
Practice
Dental Practice
Hospital
Medical Group Practice
Orthopedic Practice
Pediatrician Practice
Primary Care Practice
Urgent Care

PEOPLE & PLACES

Community Leader
Hotel
Local Artist
Local Social Media Influencer
Local Park
Place To Worship

PROF. SERVICES & FINANCE

Real Estate Agent
Credit Union
Bank
Insurance Agency
Real Estate Company
Financial Planning/Investment
Services
Law Firm
Tax Services

SERVICES

Car Wash
Dry Cleaners
Foundation Repair*
General Contractor
Heating & A/C Services
Pet Groomer
Photographer
Plumbing Company
Roofing Company
Solar Energy Company
Swimming Pool
Builder/Services

SHOPPING

Bridal Store
CBD Store
Florist
Furniture Store
Garden Center
Gift Shop
Grocery Store
Hobby/Collectibles*
Liquor Store
Local Jewelry Store
Mattress Store
Sporting Goods Store
Vintage/Thrift Store*

SPORTS

Boxing/MMA Gym/ Cross Fit
Dance Studio*
Fitness Studio/Gym
Gun Club
Gymnastic/Cheer Gym*
Pickleball Court*
Spin Studio

VEHICLE DEALER & SERVICES

Auto Dealership
Auto Repair- Independent
Auto Service
Department/Center
Custom Automotive Shop
Oil Change

*Designates New Category