

Austin Monthly's
SINGLES IN THE CITY
offers a chance to
dress up, dance, and swap
numbers with others
looking for love.

It puts our sponsors front and center of an eligible, valuable audience.



Nearly 600 attendees

Hosted at Superstition with Legendary DJ Mel

Experiential activations included dancers, tarot card readers, a glam station, photo booth, & a puppy kissing booth benefiting Austin Pets Alive.







A few couples who met at SINGLES IN THE CITY have even gone on to tie the knot. Talk about a MEET CUTE!



Sponsorship Opportunities

austin monthly
Singles
in City

Sponsorship Levels					
	PLATINUM (\$15K)	GOLD (\$7500)	SILVER (\$5000)		
Activation space at the event	•	•	•		
Logo on event signage and promotional material	•	•	•		
1 dedicated social media post (344K reach)	•	•	•		
Ideation support for event activation	•	•			
1 From our Partners newsletter (date, topic of choice)	•	•			
1 Sponsored Content article (date, topic of choice)	•				
1 full page ad in 2025 issue of choice	•				
Opportunity to address event attendees	•				
Category exclusivity	•				

On-Site Activation Sponsorsbips					
VIP sponsor – special drinks, bites snacks or swag bags	\$3,500	2 available	WUATIC INCLUDED.		
Live body painting performance	\$2,500	1 available	WHAT'S INCLUDED:		
Performance artist/dancers/entertainment	\$2,500	2 available	Logo included on promotional material.Logo included where applicable at event.		
Photo booth with your brand on print	\$2,500	1 available	 Mention in editorial promotion of event. Tagged in post-event photo gallery. 		
Nomination Sponsor (nomination opens first week of Dec.)	5,000	1 available			

Added value for our Sponsors



Your sponsorship includes more than 800K audience reach of editorial promotion for the event.

DIGITAL

- Editorial article AustinMonthly.com
- Premier placement on Austin Monthly events calendar
- Submitted for inclusion on 5+ other local events calendars (Austin 360, Chronicle, etc.)

SOCIAL

- Event listing on Austin Monthly Facebook page
- Minimum of 2 Instagram reels promoting the event
- Weekly Facebook posts from Austin Monthly brand page

NEWSLETTER

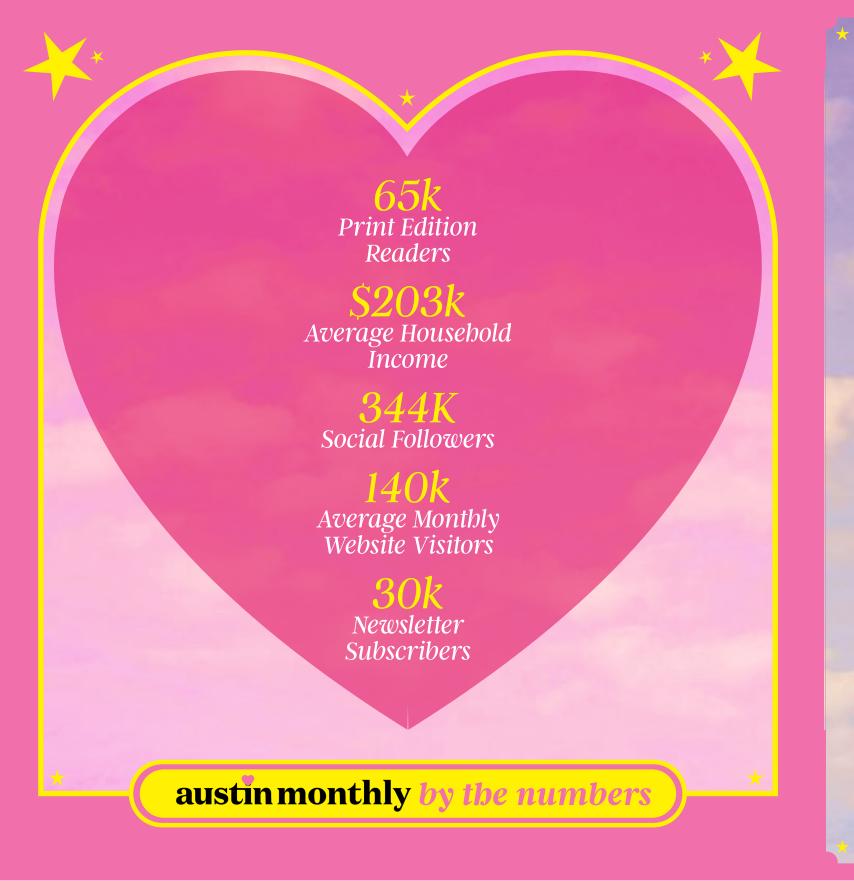
- Inclusion in The Scoop (25K audience)
- Inclusion in Insider (25K audience)
- Dedicated Events newsletter (18K)
- From Our Partners (22,600)

EDITORIAL ON-CAMERA PROMOTIONS

Mention in any TV appearances by *Austin Monthly* Editors

POST EVENT

- Photo gallery on AustinMonthly.com
- Instagram highlight reel featuring professional video of the event



Questions? Ideas?
Ready to sign on the dotted line?
Reach out to secure your sponsorship.

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